



MEETING

Canada Chapter

“The Goal” How-To Video and Discussion

- DATE:** Thursday, August 22, 2013
- FACILITATOR:** Miles Free, PMPA Director of Industry Research and Technology
- LOCATION:** Holiday Inn – Toronto Airport East, 600 Dixon Rd., Toronto, Canada M9W 1J1
- TIME:** 5:00 pm - Reception; 5:30 pm - Dinner; 6:30 pm – Video and Discussion
- COST:** \$25.00 per person

If you are charged with rallying employees behind the concepts of quality and continuous improvement, join the Canada Chapter members for a viewing and discussion of **The Goal**. This meeting will feature the video, based on the classic bestselling novel by Dr. Eli Goldratt - an engaging "how-to" drama, this 45-minute video demystifies corporate buzzwords like "standards" and "benchmarking."

The Goal is the story of how manager Alex Rogo uses principles like "bottlenecks," "throughput," and the "theory of constraints" to transform his mediocre division into a money-making machine.

Following the video, PMPA’s Miles Free will facilitate and discuss the “How To” Training Points:

- How to rally your team behind the improvement process.
- How to identify and eliminate system bottlenecks.
- How to measure the viability of new ideas.
- How to plan for ongoing improvement.

For those who have not read the book, the video is a great way to learn more about the "continuous improvement" concept. And for those who have read **The Goal**, the video is an excellent tool for spreading its important message to others.

WHO SHOULD ATTEND:

This meeting will be of particular interest to your engineers, estimators, foremen, quality, production and financial personnel. Bring these folks to what promises to be a very worthwhile discussion.

COMPANY: _____

NAMES: _____

Contact Name: _____ **Email:** _____

TO REGISTER:

- (1) **FAX this form to Terra Hobart**, Pleasant Manufacturing Co., LLC – **416-745-3006** to reserve your spot
- (2) **Pay** (by cheque made payable to "PMPA - Canada Chapter") upon arrival to the meeting

REGISTRATION DEADLINE: Tuesday, August 20, 2013 **QUESTIONS? Contact Terra 416-745-8570**