

# Sponsorship Prospectus



## 2017 ANNUAL MEETING

### Why Sponsor?

PMPA's 2016 Annual Meeting attendees represented the following annual purchasing power:

**\$200,000,000** in Raw Materials

**\$23,200,000** in Tools & Tooling

**\$265,000,000** in Total Purchasing Power, for goods and services provided by PMPA Technical members

The 2017 PMPA Annual Meeting is the premier annual event for industry leaders to gather for education, dynamic speakers, knowledge sharing and networking.

**OCTOBER 26 - 30, 2017**  
**THE MERITAGE RESORT & SPA**  
**NAPA, CALIFORNIA**



**Visit [www.pmpa.org/annual](http://www.pmpa.org/annual) for the complete schedule!**

# 2017 SPONSORSHIP OPPORTUNITIES

Annual meeting sponsorships offer unique and compelling opportunities to communicate directly with attendees throughout the event!

PMPA's 2016 Annual Meeting attendees represented the following annual purchasing power...

<b>\$200,000,000</b>	in Raw Materials
<b>\$7,300,000</b>	in Lubricants and Coolants
<b>\$17,000,000</b>	in Repair and Maintenance Supplies
<b>\$23,200,000</b>	in Tools and Tooling
<b>\$4,800,000</b>	in IT Hardware, Software, and Miscellaneous Expense
<b>\$265,000,000</b>	in Total Purchasing Power, for goods and services provided by PMPA Technical members

## PREMIER SPONSOR

**\$2500**

### *Pre-Event Benefits:*

- Logo recognition and URL on PMPA event website
- Recognition in PMPA Newsletter and pre-conference communications
- Sponsor "spotlight" on PMPA's LinkedIn and Facebook pages

### *On-site Benefits:*

- Visibility in PMPA mobile meeting app
- Recognition of company sponsorship by PMPA President at opening session
- Name badge sponsorship ribbon for each attending sponsor at conference
- Company logo on signage during opening remarks, at the registration desk and during beverage breaks
- Printed promotional piece in registration packet
- Enhanced sponsor profile in mobile meeting app with 2 digital marketing pieces
- Sponsored post on Activity feed in mobile meeting app and displayed on social wall throughout the conference
- Banner Ad within mobile meeting app

### *Post Event Benefits:*

- Attendee mailing list provided after the meeting
- Recognition in PMPA Newsletter
- Post show report with analytics from content in mobile app

## BENEFACITOR SPONSOR

**\$1500**

### *Pre-Event Benefits:*

- Logo recognition and URL on PMPA event website
- Recognition in PMPA Newsletter and pre-conference communications

### *On-site Benefits:*

- Visibility in PMPA mobile meeting app
- Recognition of company sponsorship by PMPA President at opening session
- Name badge sponsorship ribbon for each attending sponsor at conference
- Company logo on signage during opening remarks, at the registration desk and during beverage breaks
- Printed promotional piece in registration packet

### *Post Event Benefits:*

- Attendee mailing list provided after the meeting
- Recognition in PMPA Newsletter

# NEW THIS YEAR!

## LANYARDS

**\$3000** *only 1 available*

- Exclusive sponsor of the attendees lanyards that will be distributed to all attendees at the registration desk
- Lanyards will be imprinted with sponsor name/logo
- Plus, receive all the benefits of a Benefactor Sponsor

## HOTEL KEY CARDS

**\$3000** *only 1 available*

- Exclusive sponsor of custom hotel room keys that will be provided to all conference attendees
- Logo or custom image prominently displayed with conference logo on keycard
- Plus, receive all the benefits of a Benefactor Sponsor

## FLASH DRIVE SPONSOR

**\$3000** *only 1 available*

- Exclusive sponsor of flash drives that will be provide the attendees with copies of the presentations
- Flash drive will be imprinted with sponsor company name/logo
- Plus, receive all of the benefits of a Benefactor Sponsor

## WELCOME RECEPTION - THURSDAY **\$5000** *2 available*

- Recognition of sponsorship at the Welcome Reception on Thursday, October 26, 2017
- Sponsor logo will appear on the signage, food stations and napkins during the reception
- Logo included on all pre-and-post conference marketing promotion
- Plus, receive all the benefits of a Benefactor Sponsor

## FRIDAY - BREAKFAST

**\$5000** *only 1 available*

- Recognized as the exclusive sponsor of the Friday Breakfast
- Sponsor Logo prominently displayed where breakfast is served on Friday
- Logo Included on all pre-and-post conference marketing promotion
- Plus, receive all the benefits of a Benefactor Sponsor

## SATURDAY - BREAKFAST

**\$5000** *only 1 available*

- Recognized as the exclusive sponsor of the Saturday Breakfast
- Sponsor Logo prominently displayed where breakfast is served on Saturday
- Logo Included on all pre-and-post conference marketing promotion
- Plus, receive all the benefits of a Benefactor Sponsor

## SUNDAY - BREAKFAST

**\$5000** *only 1 available*

- Recognized as the exclusive sponsor of the Sunday Breakfast
- Sponsor Logo prominently displayed where breakfast is served on Sunday
- Logo Included on all pre-and-post conference marketing promotion
- Plus, receive all of the benefits of a Benefactor Sponsor

## Are you looking for other opportunities?

We are happy to customize a sponsorship opportunity that fits the needs and goals of your organization. Please reach out to Jackie Bloom at [jbloom@mpa.org](mailto:jbloom@mpa.org) or Renee Merker at [rmerker@mpa.org](mailto:rmerker@mpa.org) to discuss!

# 2017 PMPA Annual Meeting Sponsorship Registration Form

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Company Name

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Contact Name

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Email

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Phone

## SELECT SPONSORSHIP LEVEL

- Premier Sponsor - \$2500       Benefactor Sponsor - \$1500

## ADDITIONAL SPONSOR OPPORTUNITIES

- Lanyards - \$3000  
 Hotel Key Cards - \$3000  
 Flash Drive - \$3000  
 Welcome Reception - Thursday - \$5000  
 Breakfast - Friday - \$5000  
 Breakfast - Saturday - \$5000  
 Breakfast - Sunday - \$5000

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Cardholder Name

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Credit Card Number

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Credit Card Type

Expiration Date

Security Code

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Total

Signature

*Sponsorship fees can be paid via credit card or company check.*

Make checks payable to PMPA.

Mail check with this form to: PMPA - 6880 W. Snowville Rd- Suite 200, Brecksville, OH 44141

Or Fax this form with Credit Card information to (440) 526-5803