

2018

MANAGEMENT

UPDATE

CONFERENCE

SPONSORSHIP OPPORTUNITIES

MARCH 8 - 10, 2018

SAN DIEGO MARRIOTT MARQUIS & MARINA

SAN DIEGO, CALIFORNIA

# 2018 Sponsorship Opportunities

Be a Conference Sponsor and Show Your Support of PMPA's Management Update Conference!

By engaging as a conference sponsor, you showcase your products and services while supporting the Precision Machined Products Industry!

Conference sponsorship is open to all categories of PMPA membership.

## PREMIER SPONSOR \$2500

*Pre-Event Benefits:*

- Logo recognition and URL on PMPA event website
- Recognition in PMPA Newsletter and pre-conference communications
- Sponsor "spotlight" on PMPA's LinkedIn and Facebook pages

*On-site Benefits:*

- Visibility in PMPA mobile meeting app
- Recognition of company sponsorship by PMPA President at opening session
- Name badge sponsorship ribbon for each attending sponsor at conference
- Company logo on signage during opening remarks, at the registration desk and during beverage breaks
- Printed promotional piece in registration packet
- Enhanced sponsor profile in mobile meeting app with 2 digital marketing pieces
- Sponsored post on Activity feed in mobile meeting app and displayed on social wall throughout the conference

*Post Event Benefits:*

- Attendee mailing list provided after the meeting
- Recognition in PMPA Newsletter
- Post show report with analytics from content in mobile app

## BENEFACTOR SPONSOR \$1500

*Pre-Event Benefits:*

- Logo recognition and URL on PMPA event website
- Recognition in PMPA Newsletter and pre-conference communications

*On-site Benefits:*

- Visibility in PMPA mobile meeting app
- Recognition of company sponsorship by PMPA President at opening session
- Name badge sponsorship ribbon for each attending sponsor at conference
- Company logo on signage during opening remarks, at the registration desk and during beverage breaks
- Printed promotional piece in registration packet

*Post Event Benefits:*

- Attendee mailing list provided after the meeting
- Recognition in PMPA Newsletter

## NEW THIS YEAR!

LANYARDS -  *Think Differently*

- Exclusive sponsor of the attendees lanyards that will be distributed to all attendees at the registration desk
- Lanyards will be imprinted with sponsor name/logo
- Plus, receive all the benefits of a Premier Sponsor

**CONFERENCE TOTE BAG**                      **\$3000** *only 1 available*

- Exclusive sponsor of the conference tote bag that will be provided to all conference attendees
- Logo or custom image prominently displayed with conference logo on tote bag
- Plus, receive all the benefits of a Premier Sponsor

**FLASH DRIVE SPONSOR**                      **\$3000** *only 1 available*

- Exclusive sponsor of flash drives that will be provided to attendees with copies of the speaker presentations
- Flash drive will be imprinted with sponsor company name/logo
- Plus, receive all of the benefits of a Premier Sponsor

**WELCOME RECEPTION - THURSDAY**   **\$4000** *only 1 available*

- Recognition of sponsorship at the Welcome Reception on Thursday, March 8, 2018
- Sponsor logo will appear on the signage, food stations and napkins during the reception
- Logo included on all pre-and-post conference marketing promotion
- Plus, receive all the benefits of a Premier Sponsor

**FRIDAY - BREAKFAST**                      **\$4000** *only 1 available*

- Recognized as the exclusive sponsor of the Friday Breakfast
- Sponsor Logo prominently displayed where breakfast is served on Friday
- Logo Included on all pre-and-post conference marketing promotion
- Plus, receive all the benefits of a Premier Sponsor

**FRIDAY - LUNCH**                      **\$4000** *only 1 available*

- Recognized as the exclusive sponsor of the Friday Lunch
- Sponsor Logo prominently displayed where Lunch is served on Friday
- Logo Included on all pre-and-post conference marketing promotion
- Plus, receive all the benefits of a Premier Sponsor

**FRIDAY- HAPPY HOUR RECEPTION**   **\$3000** *only 1 available*

- Recognition of sponsorship at the Happy Hour on Friday, March 9, 2018
- Sponsor logo will appear on the signage, food stations and napkins during the reception
- Logo included on all pre-and-post conference marketing promotion
- Plus, receive all the benefits of a Premier Sponsor

**SATURDAY - BREAKFAST**                      **\$4000** *only 1 available*

- Recognized as the exclusive sponsor of Saturday Breakfast
- Sponsor Logo prominently displayed where breakfast is served on Saturday
- Logo Included on all pre-and-post conference marketing promotion
- Plus, receive all of the benefits of a Premier Sponsor

**SATURDAY - LUNCH**                      **\$4000** *only 1 available*

- Recognized as the exclusive sponsor of the Saturday Lunch
- Sponsor Logo prominently displayed where Lunch is served on Saturday
- Logo Included on all pre-and-post conference marketing promotion
- Plus, receive all the benefits of a Premier Sponsor

**SATURDAY - CLOSING RECEPTION**   **\$3000** *only 1 available*

- Recognition of sponsorship at the Closing Reception on Saturday, March 10, 2018
- Sponsor logo will appear on the signage, food stations and napkins during the reception
- Logo included on all pre-and-post conference marketing promotion
- Plus, receive all the benefits of a Premier Sponsor

# 2018 PMPA Management Update Sponsorship Registration Form

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Company Name

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Contact Name

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Email

## SELECT SPONSORSHIP LEVEL

- Premier Sponsor - \$2500       Benefactor Sponsor - \$1500

## ADDITIONAL SPONSOR OPPORTUNITIES

- ~~Lanyards - \$3000~~ **SOLD**
- Conference Tote Bag - \$3000
  - Flash Drive - \$3000
  - Welcome Reception - Thursday - \$4000
  - Breakfast - Friday - \$4000
  - Lunch- Friday - \$4000
  - Happy Hour Reception - Friday - \$3000
  - Breakfast - Saturday - \$4000
  - Lunch- Saturday - \$4000
  - Closing Reception - Saturday- \$3000

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Cardholder Name

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Credit Card Number

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Credit Card Type

Expiration Date

Security Code

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Total

Signature

*Sponsorship fees can be paid via credit card or company check.*

Make checks payable to PMPA.

Mail check with this form to:

PMPA - 6880 W. Snowville Rd- Suite 200, Brecksville, OH 44141



Or Fax (440-526-5803) / email ([registration@pmpa.org](mailto:registration@pmpa.org)) this form with Credit Card information