# PMPA UPDATE CONFERENCE

# February 7 - 9, 2019 SPONSORSHIP PROSPECTUS



Precision Machined Products Association 6880 W. Snowville Rd, Suite 200 Brecksville, OH 44141 440,526,0300 Renaissance Phoenix Downtown Phoenix, Arizona

# **2019 CONFERENCE SPONSORSHIP**

#### Be a Conference Sponsor and Show Your Support of PMPA's Update Conference!

By engaging as a conference sponsor, you showcase your products and services while supporting the Precision Machined Products Industry!

Conference sponsorship is open to all categories of PMPA membership.

## PREMIER SPONSOR \$2500

Pre-Event Benefits:

- Logo recognition and URL on PMPA event website
- Recognition in PMPA Newsletter and pre-conference communications
- Sponsor "spotlight" on PMPA's LinkedIn and Facebook pages

**On-site Benefits:** 

- Visibility in PMPA mobile meeting app
- Recognition of company sponsorship by PMPA President at opening session
- Name badge sponsorship ribbon for each attending sponsor at conference
- Company logo on signage during opening remarks, at the registration desk and during beverage breaks
- 2 Page Printed promotional piece in onsite notebook
- ENHANCED SPONSOR PROFILE in mobile meeting app with 2 digital marketing pieces
- Sponsored post on Activity feed in mobile meeting app and displayed on social wall throughout the conference
- Banner Ad within mobile meeting app

Post-Event Benefits:

- Attendee mailing list provided after the meeting
- Recognition in PMPA Newsletter
- Post show report with analytics from content in mobile app

### **BENEFACTOR SPONSOR** \$1500

Pre-Event Benefits:

- Logo recognition and URL on PMPA event website
- Recognition in PMPA Newsletter and pre-conference communications

On-site Benefits:

- Visibility in PMPA mobile meeting app
- Recognition of company sponsorship by PMPA President at opening session
- Name badge sponsorship ribbon for each attending sponsor at conference
- Company logo on signage during opening remarks, at the registration desk and during beverage breaks
- One-Page Printed promotional piece in onsite notebook

Post-Event Benefits:

- Attendee mailing list provided after the meeting
- Recognition in PMPA Newsletter

## **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

#### NEW THIS YEAR!

•	<ul> <li>CELLPHONE AND MOBILE DEVICE CHARGING STATION</li> <li>Exclusive sponsor of a (secure locker) cellphone and mobile device charging kiosk to be located at the PMPA registration desk during the duration of the conference</li> <li>Logo or custom image will be wrapped around the kiosk, and a 19-inch touchscreen monitor can be custom branded with images or videos of your company</li> <li>Plus, receive all the benefits of a Premier Sponsor</li> </ul>	\$3000
	LANYARDS SOLD	<del>\$3000</del>
	<ul> <li>Exclusive sponsor of the attendee lanyards</li> <li>Lanyards will be imprinted with sponsor name/logo</li> <li>Plus, receive all the benefits of a Premier Sponsor</li> </ul>	
•	<ul> <li>CONFERENCE BACKPACKS</li> <li>Exclusive sponsor of the conference backpacks provided to conference attendees</li> <li>Logo or custom image prominently displayed with conference logo on bag</li> <li>Plus, receive all the benefits of a Premier Sponsor</li> </ul>	\$3000
	THURSDAY - WELCOME RECEPTION	\$3000
	<ul> <li>Recognition of sponsorship at the Welcome Reception on Thursday evening</li> <li>Sponsor logo prominently displayed on the signage, food stations and napkins during the Reception</li> <li>Logo included on all pre-and-post conference marketing promotion</li> <li>Plus, receive all the benefits of a Premier Sponsor</li> </ul>	
	FRIDAY - BREAKFAST	\$4000
	<ul> <li>Recognized as the exclusive sponsor of the Friday Breakfast</li> <li>Sponsor logo prominently displayed during Breakfast</li> <li>Logo Included on all pre-and-post conference marketing promotion</li> <li>Plus, receive all the benefits of a Premier Sponsor</li> </ul>	
	FRIDAY - LUNCH	\$4000
	<ul> <li>Recognized as the exclusive sponsor of the Friday Lunch</li> <li>Sponsor logo prominently displayed during Lunch</li> <li>Logo Included on all pre-and-post conference marketing promotion</li> <li>Plus, receive all the benefits of a Premier Sponsor</li> </ul>	
	FRIDAY - HAPPY HOUR	\$3000
	<ul> <li>Recognized as the exclusive sponsor of the Friday Happy Hour</li> <li>Sponsor logo prominently displayed during Happy Hour</li> <li>Logo Included on all pre-and-post conference marketing promotion</li> <li>Plus, receive all the benefits of a Premier Sponsor</li> </ul>	
	SATURDAY - BREAKFAST	\$4000
	<ul> <li>Recognized as the exclusive sponsor of Saturday Breakfast</li> <li>Sponsor logo prominently displayed during Breakfast</li> <li>Logo Included on all pre-and-post conference marketing promotion</li> <li>Plus, receive all of the benefits of a Premier Sponsor</li> </ul>	
	SATURDAY - LUNCH	\$4000
	<ul> <li>Recognized as the exclusive sponsor of the Saturday Lunch</li> <li>Sponsor logo prominently displayed during Lunch</li> <li>Logo Included on all pre-and-post conference marketing promotion</li> <li>Plus, receive all the benefits of a Premier Sponsor</li> </ul>	
	SATURDAY - CLOSING RECEPTION	\$3000
	<ul> <li>Recognized as the exclusive sponsor of the Saturday Closing Reception</li> <li>Sponsor logo prominently displayed during the Reception</li> <li>Logo Included on all pre-and-post conference marketing promotion</li> </ul>	

- Logo Included on all pre-and-post conference marketing promotion
- Plus, receive all the benefits of a Premier Sponsor •

## 2019 PMPA UPDATE CONFERENCE SPONSORSHIP REGISTRATION

Company Name			
Contact Name			
Email		Phone	
SPONSORSHIP L	EVELS		
Premier Sponsor - \$2	500	🗌 Benefa	actor Sponsor - \$1500
ADDITIONAL SPO	NSOR OPPORTU	JNITIES	
<ul> <li>Phone/Device Chargi</li> <li>Conference Backpack</li> <li>Thursday - Welcome</li> <li>Friday - Breakfast - \$</li> <li>Friday - Lunch - \$4000</li> </ul>	< - \$3000 Reception - \$3000 4000	□ Saturo □ Saturo 	v - Happy Hour - \$3000 day - Breakfast - \$4000 day - Lunch - \$4000 day - Closing Reception - \$3000
Cardholder Name			
Credit Card Number			
Credit Card Type	Expiration Date	S	Security Code
Total	Signature		
Sponsorship fees can be paid Make checks payable to PMP Mail check with this form to: PMPA - 6880 W. Snowville Rd	Α.		PRECISION MACHINED PRODUCTS ASSOCIATION Helping the Precision Machined Industry Adapt & Thrive
Or Fax (440-526-5803) / email			
Questions? Contact Renee Me	erker at rmerker@pmpa.org	; or Jennifer New	vyear at jnewyear@pmpa.org

#### **CONFERENCE SPONSORSHIP DEADLINE: January 25, 2019**

Precision Machined Products Association 6880 W. Snowville Rd, Suite 200 Brecksville, OH 44141 PH:440.526.0300 Fax:440.526.5803