



PMPA 2022 MANAGEMENT UPDATE CONFERENCE

SPONSORSHIP OPPORTUNITIES

Update Conference 2022

FEBRUARY 10-13, 2022 | NEW ORLEANS, LA

The first PMPA Management Update Conference was held in 1975 and has been an annual offering of the Association ever since. The concept behind the Update Conference is to “update” the audience on issues of concern to owners and managers of small and mid-size metalworking companies. The Conference is typically held over a two-day period (Friday/Saturday). Group meals and receptions are included on the program to further the naturally occurring networking and sharing of information which is a hallmark of PMPA members.

From year to year, different programming formats may be offered - general business sessions, teambuilding and networking sessions, Round Table discussion tables and breakout sessions covering current trends on economics, management, human resources, OSHA regulatory policies and political updates.

ATTENDEES EXPECTED 160-175

90-95 PMPA COMPANIES

- 61% Active Job Shops
- 38% Technical Suppliers
- 1% OEM members

- Attendees are owners, managers and supervisors
- 20% of attendees are first timers
- Companies represented at Update are generally above average in size and are open to advancing technology and learning new management skills
- The median size of companies represented at Update is approximately 85 employees (vs. 45 for all members)

SPONSORSHIP DEADLINE
JANUARY 14, 2022

SPONSORSHIPS

PRESENTING SPONSOR (includes Premier benefits) **\$3,500**

- Logo recognition in the PMPA insert of Production Machine Magazine
- 10 minutes to present your product(s) in a breakout session
- Company product “Spotlight” section within mobile meeting app

PREMIER SPONSOR (includes Benefactor benefits) **\$2,500**

- Sponsor “spotlight” on PMPA’s LinkedIn, Twitter, Instagram and Facebook
- Enhanced Sponsor Profile in mobile meeting app with 2 digital marketing pieces
- Sponsored post on Activity feed in mobile meeting app and displayed on social wall throughout the conference
- Banner Ad within mobile meeting app

BENEFACTOR SPONSOR **\$2,000**

- Logo recognition and URL on PMPA event website
- Recognition in PMPA Newsletter and pre-conference communications
- Visibility in PMPA mobile meeting app
- Recognition of company sponsorship by PMPA at opening session
- Name badge sponsorship ribbon for each attending sponsor at conference
- Company logo on screens during opening remarks. Signage at registration.
- Printed promotional piece in Attendee Notebook
- Attendee mailing list provided after the meeting
- Recognition in PMPA Newsletter

ALL SPONSORSHIPS BELOW ARE EXCLUSIVE

— INCLUDES PRESENTING SPONSOR BENEFITS

~~SOLD~~ ~~Hotel Key Cards~~ | logo on hotel key cards ~~\$4,000~~

~~SOLD~~ ~~Lanyards~~ | logo on lanyards ~~\$4,000~~

~~SOLD~~ ~~Conference Bag~~ | logo on conference bag ~~\$4,000~~

Hand Sanitizer Stations **\$4,000**
custom branding at top and bottom of each station

GATHERINGS — ALSO INCLUDES PREMIER SPONSOR BENEFITS

Thursday Welcome Reception **\$3,000**

Friday Breakfast **\$3,000**

Friday Lunch **\$3,000**

Friday Happy Hour **\$3,000**

Saturday Breakfast **\$3,000**

Saturday Lunch **\$3,000**

Saturday Closing Reception **\$3,000**

QUESTIONS? Contact Renee Merker at rmerker@pmpa.org or Bryce Ellis at bellis@gardnerweb.com

Email form to Renee Merker at rmerker@pmpa.org or call 440-526-0300 to lock in your sponsorship.

Management Update Conference 2022

FEBRUARY 10-13, 2022 | NEW ORLEANS, LA

SPONSORSHIP DEADLINE
January 14, 2022

Take advantage of PMPA's Meeting sponsorship opportunities to showcase your business!

PRESENTING SPONSOR*	PREMIER SPONSOR	BENEFACTOR SPONSOR
\$3,500	\$2,500	\$2,000

PRE-EVENT BENEFITS

Logo recognition and URL on PMPA event website	✓	✓	✓
Recognition in PMPA Newsletter and pre-conference communications	✓	✓	✓
Sponsor "spotlight" on PMPA's LinkedIn, Twitter, Instagram and Facebook	✓	✓	
Logo recognition in the PMPA insert of Production Machine Magazine <i>* DEADLINE for PM Magazine Insert: November 29, 2021</i>	✓		

ONSITE BENEFITS

Visibility in PMPA mobile meeting app	✓	✓	✓
Recognition of company sponsorship by PMPA at opening session	✓	✓	✓
Name badge sponsorship ribbon for each attending sponsor at conference	✓	✓	✓
Company logo on screens during opening remarks. Signage at registration.	✓	✓	✓
Printed promotional piece in Attendee Notebook	✓	✓	✓
ENHANCED SPONSOR PROFILE in mobile meeting app with 2 digital marketing pieces	✓	✓	
Sponsored post on Activity feed in mobile meeting app and displayed on social wall throughout the conference	✓	✓	
Banner Ad within mobile meeting app	✓	✓	
10 minutes to present your product(s) in a breakout session	✓		
Company product "Spotlight" section within mobile meeting app	✓		

POST-EVENT BENEFITS

Attendee mailing list provided after the meeting	✓	✓	✓
Recognition in PMPA Newsletter	✓	✓	✓

***Limited to 8 Sponsorships available.** This new sponsorship offers technical members the opportunity to present in an informative manner new technology/service/product and how it can benefit management (not a sales pitch) in a special breakout session.

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SPONSORSHIP OPPORTUNITIES

Exclusive Sponsorships

MANAGEMENT UPDATE | FEBRUARY 10-13, 2022 | NEW ORLEANS, LA

SPONSORSHIP DEADLINE
January 14, 2022

GATHERINGS SPONSORSHIPS - \$3,000

- Recognized as the exclusive sponsor of the respective gathering
- Sponsor logo prominently displayed during gathering
- Logo Included on all pre-and-post conference marketing promotion
- Plus, receive all the benefits of a **Premier Sponsor**

Thursday Welcome Reception	\$3,000
Friday Breakfast	\$3,000
Friday Lunch.....	\$3,000
Friday Happy Hour.....	\$3,000
Saturday Breakfast	\$3,000
Saturday Lunch.....	\$3,000
Saturday Closing Reception	\$3,000

~~HOTEL KEY CARDS - \$4,000~~ **SOLD**

- Exclusive sponsor of the hotel key cards
- Key cards will be imprinted with sponsor name/logo
- Plus, receive all the benefits of a **Presenting Sponsor**, including a 10-minute presentation during 2022 Update Conference breakout session

~~LANYARDS - \$4,000~~ **SOLD**

- Exclusive sponsor of the Lanyard
- Lanyards will be imprinted with sponsor name/logo
- Plus, receive all the benefits of a **Presenting Sponsor**, including a 10-minute presentation during 2022 Update Conference breakout session

HAND SANITIZER STATIONS - \$4,000

- Exclusive sponsor of four (4) Hand Sanitizer Stations located throughout the meeting space.
- Hand Sanitizer Stations will be touch free with custom branding at the top and bottom of each station.
- Plus, receive all the benefits of a **Presenting Sponsor**, including a 10-minute presentation during 2022 Update Conference breakout session

~~CONFERENCE BAG - \$4,000~~ **SOLD**

- Exclusive sponsor of the Conference Bag
- Conference Bag will be imprinted with sponsor name/logo
- Plus, receive all the benefits of a **Presenting Sponsor**, including a 10-minute presentation during 2022 Update Conference breakout session

GRAND TOTAL PMPA MEETING SPONSORSHIP TOTAL _____ **SPONSORSHIP SELECTION(S)** _____

COMPANY _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE | PROVINCE _____ ZIP/POSTAL CODE _____

EMAIL _____ PHONE _____

SIGNATURE _____ DATE _____

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