



# MANAGEMENT UPDATE CONFERENCE 2023

FEBRUARY 23-26, 2023 | LOUISVILLE, KY

## SPONSORSHIP OPPORTUNITIES

### SPONSORSHIPS

#### PREMIER SPONSOR (includes Benefactor benefits) .....\$2,500

- Sponsor “spotlight” on PMPA’s LinkedIn, Twitter, Instagram and Facebook
- Company product “spotlight” section within mobile meeting app
- Enhanced sponsor profile in mobile meeting app with two digital marketing pieces
- Banner Ad within mobile meeting app
- Sponsored post on Activity feed in mobile meeting app

#### BENEFACTOR SPONSOR.....\$2,000

- Logo recognition and URL on PMPA event website
- Recognition in PMPA Newsletter and pre-conference communications
- Visibility in PMPA mobile meeting app
- Recognition of company sponsorship by PMPA at opening session
- Name badge sponsorship ribbon for each attending sponsor at conference
- Company logo on screens during opening remarks
- Signage at registration
- Printed promotional piece in Attendee Notebook
- Attendee mailing list provided after the meeting
- Recognition in PMPA Newsletter after the meeting

### ALL SPONSORSHIPS BELOW ARE EXCLUSIVE — INCLUDES PREMIER SPONSOR BENEFITS

- Hotel Key Cards** | logo on hotel key cards.....**SOLD**
- Lanyards** | logo on lanyards .....**SOLD**
- Conference Bag** | logo on conference bag .....**SOLD**
- Conference Table Covering** | logo on table covering.....**SOLD**

### GATHERINGS — ALSO INCLUDES PREMIER SPONSOR BENEFITS

- Thursday Welcome Reception** .....**SOLD**
- Friday Breakfast**.....**SOLD**
- Friday Lunch** .....**SOLD**
- Friday Happy Hour** .....**SOLD**
- Saturday Breakfast**.....\$3,000
- Saturday Lunch** .....**SOLD**
- Saturday Closing Reception**.....\$3,000

The first PMPA Management Update Conference was held in 1975 and has been an annual offering of the Association ever since. The concept behind the Update Conference is to “update” the audience on issues of concern to owners and managers of small and mid-size metalworking companies. The Conference is typically held over a two-day period (Friday/Saturday). Group meals and receptions are included on the program to further the naturally occurring networking and sharing of information which is a hallmark of PMPA members.

From year to year, different programming formats may be offered — general business sessions, teambuilding and networking sessions, Round Table discussion tables and breakout sessions covering current trends on economics, management, human resources, OSHA regulatory policies and political updates.

## 160-175

### ATTENDEES EXPECTED

#### 90-95 PMPA COMPANIES

- 61% - Active Job Shops
- 38% Technical Suppliers
- 1% OEM members

- Attendees are owners, managers and supervisors
- 20% of attendees are first timers
- Companies represented are generally above average in size and open to advancing technology and learning new management skills
- The median size of companies is approximately 85 employees (vs. 45 for all members)

## SPONSORSHIP DEADLINE FEBRUARY 3, 2023

Contact **Bryce Ellis** at [bellis@gardnerweb.com](mailto:bellis@gardnerweb.com) or 513.527.8970 to lock in your sponsorships.

Info@pmpa.org | (440) 526-0300  
6880 W. Snowville Rd #200 | Brecksville, OH 44141



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## SPONSORSHIP OPPORTUNITIES

**PREMIER**   **BENEFACTOR**

### PRE-EVENT BENEFITS



Sponsor "spotlight" on PMPA's LinkedIn, Twitter, Instagram and Facebook



Logo recognition and URL on PMPA event website



Recognition in PMPA Newsletter and pre-conference communications

### ON-SITE BENEFITS



Company product "Spotlight" section within mobile meeting app



Enhanced sponsor profile in mobile meeting app with two digital marketing pieces



Sponsored post on activity feed in mobile meeting app



Banner ad within mobile meeting app



Visibility in PMPA mobile meeting app



Recognition of company sponsorship by PMPA at opening session



Name badge sponsorship ribbon for each attending sponsor at conference



Company logo on screens during opening remarks



Signage at registration



Printed promotional piece in attendee notebook

### POST-EVENT BENEFITS



Attendee mailing list provided after the meeting



Recognition in PMPA Newsletter

**PREMIER  
SPONSOR**  
\$2,500

**BENEFACTOR  
SPONSOR**  
\$2,000

**SPONSORSHIP DEADLINE  
FEBRUARY 3, 2023**

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