



Be a Part of the Magic – It's Not Too Late to Attend PMPA's Management Update!



February 25-27, 2011 – Disney's Contemporary Resort, Lake Buena Vista, Florida

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PMPA prides itself on offering “Tools You Can Use,” which is exactly what you’ll receive when you attend the Management Update Conference later this month. This annual event is the only industry meeting of its kind offering a diverse leadership program designed to build better management teams and more effective companies.

Companies of all shapes and sizes are encouraged to attend Management Update 2011. Since a large portion of the conference is conducted over the weekend you’ll have very little time away from the shop.

With the understanding that everyone is running so lean these days, the Management Update Committee intentionally booked

the conference to start on Friday, February 25th and end Sunday morning, February 27th.

By attending, you’ll have the opportunity to acquire knowledge on the following subjects:

- Business excellence
- Economic outlook for 2011
- Workforce development
- Competitive advantage
- Human capital analytics
- Lean business transformation process improvements
- Building effective sales teams
- Hire for drive/teach skills
- Labor law challenges in 2011
- EPA/OSHA regulatory update
- Capitol Hill/legislative update

Go beyond the business sessions and make connections with your industry peers. During session breaks or over a meal, you’ll have opportunities to talk with other business owners and managers to find out how they’re meeting their challenges. Through these exchanges, you’ll gain valuable business intelligence to take back to your company and implement.

Be part of the PMPA “magic” of Management Update 2011 at Disney's Contemporary Resort in Lake Buena Vista, Fla. Don't delay. Register immediately to secure your place at this year's conference.

Visit the PMPA Management Update Conference website to register and reserve your guestroom at the host property: www.pmpa.org/meetings/update/. If you have any questions, please contact Rob Kiener, PMPA Director of Government Affairs and Communications, at (440) 526-0300, extension 16 / email: rkiener@pmpa.org.

