

Don't Miss PMPA's "Management Jambalaya" Of Profitability, Business Growth, Trends, Politics And Wellness

By Rob Kiener, Director of Marketing and Communications

rkiener@pmpa.org



The PMPA Management Update Committee has your recipe for success in 2008. Come to this year's Management Update Conference at the Astor Crowne Plaza Hotel in New Orleans, Louisiana. It runs from February 28 through March 1. There, you'll receive a hefty serving of business intelligence. Sessions will include:

Morning Exercise:

Eugene Thomas, Former Chicago Bears Trainer. Jump-start your morning, and begin the conference energized and refreshed with an hour-long stretching, exercise and aerobic session. (Optional daily program.) Mr. Thomas will also present a discussion on wellness, titled, "If Your Body Was A Business, How Would It Be Doing?"

Planning for Change:

Brian Beaulieu, Executive Director, Institute for Trend Research. Mr. Beaulieu will help attendees effectively plan for the future and the changes coming down the road as he looks at interest rates, demographics and the changing political landscape. He will also be taking a

look at China, India and Europe in terms of growth potential and partnerships with the United States.

Energy Geopolitics:

Michael Economides, Professor, Cullen College of Engineering, University of Houston. Mr. Economides is also the managing partner of a petroleum engineering and strategy consulting firm. He will discuss global energy consumption, supply, demand and control, as well as their impact on our businesses and lifestyles.

2008 Presidential Campaign Update:

Greg Casey, President and CEO, BIPAC. Mr. Casey will provide the ultimate insider's understanding of Washington's political machine. He will also highlight the upcoming presidential campaign along with those issues that will affect our industry now and in the future.

High-Performance Leadership:

George Kohlrieser, international leadership professor, consultant and veteran hostage negotiator. Mr. Kohlrieser will explain that it is only by openly facing conflict that we can truly progress through the most difficult business challenges. He will outline the seven key factors that anyone can use to remove the blocks that stand in the way of resolving tough problems. He will also show how business leaders, in particular, can develop and access the skills they need to create trust and a positive mind-set in their companies.

Put Your Company On The Fast Track To Growth And Profitability:

John Milos, Senior Advisor, ASAP (Automotive Specialties And Parts).

Mr. Milos asks, "Is your company growing as fast as you would like? Is your company as profitable as you would like?" He will discuss the three action items that, when successfully executed, will lead to fast and profitable growth in any company.

Motivational Message:

Deacon Jones, NFL Hall-of-Famer. Mr. Jones will share his amazing stories and inspirational tales that surely will entertain and motivate us to even greater levels of performance.

Recovery Efforts Of Hurricane Katrina – What Worked, What Didn't:

United States Coast Guard, New Orleans Base. Representatives of the U.S. Coast Guard will discuss the recovery efforts in the aftermath of Hurricane Katrina. Business owners and managers will learn valuable lessons on how to deal with adversity in a crisis situation.

Breakout Sessions: Special 1-hour breakout sessions with speakers will be provided during the conference.

Networking: Enjoy networking opportunities with your industry peers throughout the conference.

The collective knowledge of PMPA is a powerful business tool to keep your company globally competitive. To register for the conference, visit www.pmpa.org/meetings/update/. Questions? Contact PMPA Director of Marketing & Communications Rob Kiener at rkiener@pmpa.org or by phone: (440) 526-0300.