## PMPA Government Affairs Committee Chairman Urges Members to Vote

Please go to the polls next month and vote. That is the message from Roger Bassett, chairman of the PMPA Government Affairs Committee. Mr. Bassett has served on the committee for nearly ten years and was recently named chairman. He is also president and chief operating officer of Plymouth Steel Corporation in Warren, Mich.

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Mr. Bassett was born and raised in England. Two years ago, he and his wife became United States citizens. "My wife and I are Americans by choice and we're very proud of that," he says. "We took the oath of citizenship just in time to vote in the 2008 presidential election.

"The citizenship ceremony was nice," he continues. "But for me, the most moving experience in becoming an American citizen was the first time I went to the polling station and placed my vote. I know it sounds crazy, but I still get goose-bumps when I think of voting for the first time as a U.S. citizen."

Mr. and Mrs. Bassett lived and worked in England and Canada before moving to the United States. "Even though we regard those countries as being free, there is a special freedom in America that we did not feel elsewhere," Mr. Bassett points out. "There is a lot more government control in both of those countries. I know they have free elections, but it's not the same. There are more rules, regulations and red tape that you have to go through in England and Canada; rules that you don't have here in America."

Mr. Bassett feels that, in his role as PMPA Government Affairs Committee chairman, encouraging members to vote is more important than promoting a particular candidate. "Whichever way a person leans politically, I implore our members to read about, listen to and understand the issues and the candidates," he says. "And then vote. Not only should our members vote, but I ask them to urge their employees, friends and relatives to vote as well."



Mr. Bassett says that small- to medium-sized businesses are the engines of job creation in this country. "PMPA companies have created job opportunities for hundreds of people. Even vice president Joe Biden talks about the importance of small businesses in employing American workers.

"The political differences come into play in how small businesses are treated. That's where things become somewhat polarized. People on the left tend to believe that small businesses need a combination of government handouts and rules. Those on the right tend to favor old-fashioned, American freedom. They want to be protected from external dangers, but other than that, they really want to be left alone.

"I believe most PMPA members aren't looking for government bailouts, handouts or stimulus packages," explains Mr. Bassett. "They just want the freedom to run their businesses in an honest and competitive way. I think they prefer that the government get out of their way.

"PMPA members are generally well-informed," continues Mr. Bassett. "They know what their candidate's views are. They know by a candidate's record whether he or she is pro-business. I encourage everyone to read the newspaper, attend town hall meetings or go to a few political rallies to see what the candidates are saying. They can also contact the PMPA for information on the candidates and issues that affect small business."

Mr. Bassett believes the upcoming November elections will be considered a scorecard for the current administration. "If the Democrats maintain their current majorities in the Senate and the House of Representatives, it will be regarded as an even stronger mandate for moving in the direction they are already moving," he says. "If the Republicans gain (Continued on next page)



## Tools You Can Use

(Continued from previous page) control of one or both houses. I think that will soften that sense of a mandate."

While he acknowledges that most PMPA members support Republican candidates, Mr. Bassett says there are also Democrats who can help small businesses. "The Franklin Partnership—PMPA's lobbyist in Washington, D.C.—has given us a better understanding of not only the political process, but also a more balanced view of the political world," he says. "They've shown us that there are probusiness opportunities on both sides of the political spectrum.

"Obviously, as small business owners, our collective interest is pro-business," he continues. "The majority of PMPA members are privately held, family-owned companies and a lot of them are multigenerational. So we tend to support pro-business candidates."

In addition to getting out the vote, Mr. Bassett would like to see more financial support for PMPA's political action committee (PAC). "I urge all of our members to consider donating to the PMPA PAC. But the donations cannot be from a company; they have to be from an individual." The Government Affairs Committee is responsible for deciding where the PAC money goes. The committee seeks advice from members and then chooses the candidates to support. "We pick candidates that are pro-small business," says Mr. Bassett. "We then encourage individual members to meet with their district's candidates and physically hand them the checks from the PMPA PAC.

## GET OUT AND VOTE

"We have more than 400 members," he continues. "So we ought to be able to raise a fairly significant amount of money to support candidates that believe in the aims of PMPA member companies. It would be better if each of our members gave something rather than a handful of members giving larger amounts."

In summary, Mr. Bassett says, "My first request is that every one of our PMPA members vote next month. And secondly, that each of our members gives something to the PMPA PAC. But the strongest message is please vote."

Roger Bassett can be reached at rbassett@plymouthsteel.com or 586-755-5800.

Why Join PMPA?

To grow and profit today, you have to work smarter. You have to relentlessly eliminate waste. PMPA is the way to expand your knowledge and increase your capabilities in order to grow your business. Through daily interaction with PMPA staff members, you have access to our expertise on important industry issues. You're also able to tap the collective knowledge of your peers; those who have "been there" and "done that."

Through the meetings, training programs, reports and more, we give you the tools to grow. We look at emerging markets and let you know what's hot and what's not. PMPA programs help you understand your markets so you can make sense of the issues. And, we provide relevant information to help you make informed decisions.

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Below is the calendar of upcoming conferences and events scheduled for the 2010-2011 program year. For the latest district/chapter meeting information, please view the Calendar of Events at pmpa.org/calendar/. If you have questions about PMPA conferences or regional meetings, please contact Rob Kiener, Director of Government Affairs & Communications: 440-526-0300 or rkiener@pmpa.org.

PMPA Annual Meeting October 15-19, 2010 The Westin Mission Hills Rancho Mirage, Calif.

PMPA Management Update Conference February 24-27, 2011 Disney's Contemporary Resort Lake Buena Vista, Fla.

PMPA National Technical Conference April 17-19, 2011 The Greater Columbus Convention Center Columbus, Ohio

PMTS – Precision Machining Technology Show April 19-21, 2011 The Greater Columbus Convention Center Columbus, Ohio



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