



PMPA Offers \$600 Trial Membership – Come Kick The Tires!

By Laura Capron, PMPA Membership Director • lcapron@pmpa.org

So you've asked yourself the following questions for months – maybe years: Why should I join a trade association? Will I receive R.O.I. for the investment in membership? How can they help me improve my business? Do competitors within the PMPA really collaborate to solve problems?

The only way to truly answer these questions is through a trial membership in the Precision Machined Products Association. Contract manufacturers and captive shops can sign on for one year at the cost of just \$600.00 as part of the PMPA's Trial Membership Program.

By joining as a trial member, you'll have an entire year to evaluate the programs and services provided by the association. You'll have the opportunity to attend meetings and conferences at member rates. You and your key staff can access the association's on-line tools to address your needs in all areas of management, machining technology, IT, human resources, quality, sales, marketing and more.

In addition, you'll enjoy weekly, monthly and quarterly business intelligence reports and benchmarking tools. These are designed to keep you informed and ready to make adjustments to your business plan. That way, you can make the most of the opportunities that exist in the marketplace.

The PMPA staff includes specialists with experience in metallurgy,

quality systems, marketing, sales, manufacturing management, finance and customer service. By joining PMPA, you'll have access to their expertise on a daily basis. Members consider the staff an extension of their own in-house management team.

The association represents the industry in Washington, DC, with "boots on the ground" representation by the PMPA's Government

\$600
TRIAL MEMBERSHIP

Affairs Committee and retained lobbyist, The Franklin Partnership. PMPA works with other manufacturing trade organizations and related groups to make an impact on U.S. government policies and regulations to benefit the industry.

This is a quick snapshot of what the PMPA offers you. To learn more about the Trial Membership Program, please contact Laura Capron, PMPA Membership Director at 440-526-0300 or by e-mail: lcapron@pmpa.org. You can also visit the PMPA Web site at: pmpa.org/join/.

Don't let another month pass by without access to the critical market data and the industry contacts you need to strengthen and grow your business.

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PMPA Calendar

Below is the calendar of upcoming conferences and events scheduled for the 2010-2011 program year.

For the latest district/chapter meeting information, please view the Calendar of Events at pmpa.org/calendar/. If you have questions about PMPA conferences or regional meetings, please contact Rob Kiener, Director of Government Affairs & Communications: 440-526-0300 or rkiener@pmpa.org.

PMPA Annual Meeting
Oct. 15-19, 2010
Westin Mission Hills
Rancho Mirage, Calif.

