Safe, Smart, Sustainable, Stable — **Dispelling the Manufacturing Myths**

Manufacturing has had a bad rap for a long time. The 3-D's — Dark, Dirty, Dangerous — are almost a universal cultural belief, wherever you go, and no matter with whom you speak.





Then: Dark, Dirty, Dangerous (Photo from the personal collection of Cate Smith)

The 3-D's — Dark, Dirty, Dangerous — are incredibly out of date, inaccurate, and are being replaced in online conversations, at the very least, by the 4-S's. I first heard of the 4-S's when I was listening to Jason T. Ray's Podcast, Safe, Smart, Sustainable and Stable. (Jason T. Ray is the president of one of PMPA's affinity partners, Paperless Parts.) In that episode, Michael Tamasi, CEO at PMPA member Accurounds, was interviewed. When I called Michael Tamasi of Accurounds to get the credit right, he said that he had "borrowed" the phrase 4-S's from Bill Berrien, CEO at PMPA manufacturing member Pindel Global Precision. So the challenger to Dark, Dirty and Dangerous is out and about online. Let's take a look at the 4-S's of Precision Machining.

Safe

Our industry recognizes its responsibilities to protect the safety of our employees. Our companies value our performers and want to keep them safe. In addition, there is no advantage in losing their performer's skills through on-the-job injury or illness. We continue to find ways to continuously improve our operations and safety, as well as the technologies we deploy and the training

Now: Safe, Smart, Sustainable, Stable (Photo credit: Cox Manufacturing in San Antonio, Texas)

of our performers. Currently our shops are leading the way with new LED lighting, improved ventilation and even climate control systems. Improved housekeeping is a natural consequence of our adoption of Lean and 5-S methodologies for organizing our operations. The new equipment we install has the latest in interlocks and CNC controllers. Cobots - collaborative robots that are safe for working around humans without guarding needed - are currently being adopted in many of our shops.

Safety has always been a priority in our industry — as we have consistently been an important supplier for many human safety critical parts used in transportation (antilock brake parts, passenger restraint system components and airbag componentry), aerospace, medical equipment and devices (including implants such as bone screws), gas and electrical appliances, and a host of other important applications. Without our performers, these safety technologies would not exist and the world would be a less safe place. Safety is part of our operations, as well as an important driver of markets for the products of our talented performers.

Our first S - Safe - dispels the "Dark" and "Dangerous" D's of the 3-D manufacturing myths.





Smart

Our industry is highly automated and computerized, and the technology requires "smarts" while reducing the manual aspects which come to the minds of many when thinking of our industry. In quality control alone, we routinely use optical non-contact measurement systems to characterize and validate multiple features on critical parts — in a single operation. Coordinate measuring machines — operated from a controller much like that of a

The 3-D's — Dark, Dirty, Dangerous — are incredibly out of date, inaccurate, and are being replaced in online conversations, at the very least, by the 4-S's. video game — can use ruby and garnet probes to help determine complex geometric relationships between features and locations. Our performers become knowledgeable about the properties of different materials, tool materials and tool coatings based

on chemistry and other treatments, and often use nondestructive testing to assure quality or conformance to requirements. Our formal quality systems support our smart processes to help us deliver parts at rates in the parts-per-million range.

Our engineering and process experts create process routings to ensure the highest quality and least waste — helping us to provide the greatest value. Precision machining careers are smart — and in reach without a college degree. Our latest shop hourly wage survey showed typical operator and set up operator wages exceed Real Median Personal Income in the United States (MEPAINUSA672N) by over 20%!

Sustainable

Wages that exceed the median personal income are one aspect, and an important one, of being sustainable. But our industry and shops have always been a leader in recycling the materials in our operations. We not only recycle the chips and solids, but also isolate waste streams from packaging as well.

We are implementing internet of things technologies to help us to better understand energy usage in our shops, and every job that is produced is reviewed for both an efficiency and material yield-loss (mass balance) determination. These determinations help us to identify opportunities for improvement and minimize waste.

Stable

As a result of our performance in the areas of Safe, Smart, and Sustainable, our shops have created another S — we are Stable. The average length of membership in PMPA across all of our manufacturing member shops is 25 years. Of course, many of the companies are older than this. But durable goods must be made, industrial production goes on, even in bad times, and the precision machined components that our shop and talented performers manufacture are critical to that output. As a result, our smaller, family-owned, closely held precision machining companies find themselves in an enviable niche for the production of highly engineered, often human safety critical, necessary to the function components across many industries, markets and applications.

That stability translates to job security for our employees as well. Even during the Great Recession (December 2007-June 2009 here in the U.S.) we had shops advertising for operators. During the COVID-19 crisis, while the broad economy was shut down, our shops were deemed essential manufacturing, and several of our members took the lead in producing ventilator parts needed for healthcare to deal with the crisis.

That stability is earned by our safe, smart, and sustainable performance. In compiling this year's annual shop hourly wage survey, our participating shops made up just 2.2% industry's establishments — yet produced shipments of over 5.4 % of the total industry's sales. We are thriving. We continue to offer great opportunities for people to join our industry to join us on our journey to sustainable success.

Manufacturing — Safe, Smart, Sustainable, Stable

Manufacturing — in particular precision machined products manufacturing — exemplifies the 4-S's of Safety, Smart, Sustainability, and Stability. If you, or someone that you know has had more than their share of volatility uncertainty, complexity and ambiguity in their life, perhaps you can show them that our industry is a far cry from the 3-D shops that their grandparents called manufacturing. We have great careers in safe shops, using smart technologies, sustainably and proven stability for our talented performers.

Safe, Smart, Sustainable, Stable — this is how we describe the shops of the Precision Machined Products Association. What are YOU looking for? \oplus

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