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INDUSTRY	NAICS	ANNUAL SALES
Major Household Appliance Manufacturing	335220	\$19,549,608,000

New housing construction is increasing exponentially and is the largest factor of the projected 7.8% major household appliance manufacturing industry growth in 2021.



TOP 5 COMPANIES

- 1 Haier US Appliance Solutions Inc., KY
- 2 Maytag Corporation, MI
- 3 Sunbeam Products Inc, FL
- 4 American Household Inc, FL
- 5 Weber-Stephen Products LLC, IL

56%

The major household appliance manufacturing industry is very concentrated, of the 365 companies verified in this NAICS Code, the top five companies make up 56% of sales in this industry.

\$98M

If precision machined products are only 1% of this industry's spend, that would equate to \$98 million in sales opportunity in NAICS 335220 for precision machining shops.

Essential

The parts that our precision machining shops manufacture provide essential functionality to the many critical household appliances that are important to our day-to-day functions like cooking, cleaning, exercising, purifying and food preservation.

\$3.5B

The major household appliance manufacturing industry annual sales of \$19.5 billion are roughly comparable to the precision machining industry's annual sales of \$20.8 billion. While major household appliance manufacturing industry spends \$9.8 billion on materials, components, supplies, minerals and machinery, the precision machined products industry spends \$6.3 billion — a \$3.5 billion difference.