

BY JOE JACKSON, PMPA

| INDUSTRY | NAICS | ANNUAL SALES |
|--|---------------|-------------------------|
| Motor and Generator Manufacturing | 335312 | \$12,095,172,000 |

The parts that our precision machining shops manufacture provide essential functionality for the electric motors, power generators and motor generator sets that are so important in our daily lives.



TOP 5 COMPANIES

- 1 Regal Beloit Corp., WI
- 2 Generac Holdings Inc., WI
- 3 BWX Technologies Inc., VA
- 4 GE Energy Manufacturing Inc., TX
- 5 Franklin Electric Co. Inc., IN

58% The motor and generator manufacturing sales are 58% of those of precision machining industry.

84% The motor and generator manufacturing industry is extremely concentrated. Of the 1,023 companies verified in this NAICS Code, the top five companies make up 84% of sales in this industry.

The motor and generator manufacturing industry spends \$6.2 billion on materials, components, supplies, minerals and machinery.

\$6.2B

\$62M

If Precision Turned Products is only 1% of this industry's spending, that would equate to \$62 million in sales opportunity for precision machining shops.

At minimum, 47% of the sales in the motor and generator manufacturing industry comes out of Wisconsin.

47%

Source: U.S. Census, NAICS.com