



# PMPA 2022 NATIONAL TECHNICAL CONFERENCE

## SPONSORSHIP OPPORTUNITIES

### NATIONAL TECHNICAL CONFERENCE MAY 1-3, 2022 | MILWAUKEE, WI

Networking, knowledge and “ah-ha” moments are abundant at PMPA’s annual National Technical Conference. Interactive speaker sessions cover relevant and dynamic topics all about precision machining. Topics range from hands-on shop floor issues through management discussions, training topics, best practices, and much more. Just as beneficial is the chance to meet and network with peers and suppliers, exchange war stories and forge new relationships during breaks, meals and receptions.

### ATTENDEES EXPECTED 300-350

#### POSITION BREAKDOWN

- 35% Upper Management
- 15% Foreman/Leadman
- 20% Estimator/Engineer
- 20% Setup/Operator
- 10% Quality
- 64% are manufacturers
- 127 different manufacturing companies
- Total revenue for attending manufacturing companies is \$1.9 Billion
- Companies send multiple personnel to attend

**SPONSORSHIP DEADLINE  
APRIL 1, 2022**

### SPONSORSHIPS

#### PREMIER SPONSOR (includes Benefactor benefits) . . . . . \$2,500

- NEW: Logo and Link to video or website on 50” interactive screen posted in main hall
- Sponsor “spotlight” on PMPA’s LinkedIn, Twitter, Instagram and Facebook
- ENHANCED SPONSOR PROFILE in mobile meeting app with 2 digital marketing pieces
- Sponsored post on Activity feed in mobile meeting app and displayed on social wall throughout the conference
- Banner Ad within mobile meeting app
- Post show report with analytics from content in mobile app

#### BENEFACTOR SPONSOR . . . . . \$2,000

- Logo recognition and URL on PMPA event website
- Recognition in PMPA Newsletter and pre-conference communications
- Visibility in PMPA mobile meeting app
- Recognition of company sponsorship by PMPA at opening session
- Name badge sponsorship ribbon for each attending sponsor at conference
- Company logo on screens during opening remarks and Awards Lunch. Signage at registration.
- Printed promotional piece in Attendee Notebook
- Attendee mailing list provided after the meeting
- Recognition in PMPA Newsletter

### ALL SPONSORSHIPS BELOW ARE EXCLUSIVE — INCLUDES PREMIER SPONSOR BENEFITS

- Hotel Key Cards** | logo on hotel key cards . . . . . \$4,000
- Lanyards** | logo on lanyards . . . . . \$4,000
- Backpacks** | logo on backpacks . . . . . SOLD
- Wifi** | custom password for event WiFi . . . . . \$4,000

### GATHERINGS — INCLUDES PREMIER SPONSOR BENEFITS

- Welcome Reception** . . . . . \$3,000
- Sunday Breakfast** . . . . . \$3,000
- Keynote Lunch** . . . . . \$3,000
- Monday Breakfast** . . . . . \$3,000
- Awards Lunch** . . . . . \$3,000
- Monday Afternoon Beverage Station** . . . . . \$3,000
- Monday Reception** . . . . . \$3,000
- Tuesday Breakfast** . . . . . \$3,000

## National Technical Conference 2022

MAY 1-3, 2022 | THE PFISTER HOTEL | MILWAUKEE, WI

**SPONSORSHIP DEADLINE**  
**April 1, 2022**

Take advantage of PMPA's Meeting sponsorship opportunities to showcase your business!

**PREMIER  
SPONSOR**  
**\$2,500**

**BENEFACTOR  
SPONSOR**  
**\$2,000**

### PRE-EVENT BENEFITS

Logo recognition and URL on PMPA event website	✓	✓
Recognition in PMPA Newsletter and pre-conference communications	✓	✓
Sponsor "spotlight" on PMPA's LinkedIn, Twitter, Instagram and Facebook	✓	

### ONSITE BENEFITS

Visibility in PMPA mobile meeting app	✓	✓
Recognition of company sponsorship by PMPA at opening session	✓	✓
Name badge sponsorship ribbon for each attending sponsor at conference	✓	✓
Company logo on screens during opening remarks and Awards Lunch. Signage at registration.	✓	✓
Printed promotional piece in Attendee Notebook	✓	✓
ENHANCED SPONSOR PROFILE in mobile meeting app with 2 digital marketing pieces	✓	
Sponsored post on Activity feed in mobile meeting app and displayed on social wall throughout the conference	✓	
Banner Ad within mobile meeting app	✓	
<b>New for 2022:</b> Logo and Link to video or website on 50" interactive screen posted in main hall	✓	

### POST-EVENT BENEFITS

Attendee mailing list provided after the meeting	✓	✓
Recognition in PMPA Newsletter	✓	✓
Post show report with analytics from content in mobile app	✓	



# 2022 NATIONAL TECHNICAL CONFERENCE

## SPONSORSHIP OPPORTUNITIES

### Exclusive Sponsorships

MAY 1-3, 2022 | THE PFISTER HOTEL | MILWAUKEE, WI

**SPONSORSHIP DEADLINE**  
**April 1, 2022**

#### GATHERINGS SPONSORSHIPS - \$3,000

- Recognized as the exclusive sponsor of the respective gathering
- Sponsor logo prominently displayed during gathering
- Logo Included on all pre-and-post conference marketing promotion
- Plus, receive all the benefits of a **Premier Sponsor**

Welcome Reception .....	\$3,000
Sunday Breakfast .....	\$3,000
Keynote Lunch .....	\$3,000
Monday Breakfast .....	\$3,000
Awards Lunch .....	\$3,000
Monday Afternoon Beverage Station .....	\$3,000
Monday Reception .....	\$3,000

#### HOTEL KEY CARDS - \$4,000

- Exclusive sponsor of the hotel key cards
- Key cards will be imprinted with sponsor name/logo
- Plus, receive all the benefits of a **Premier Sponsor**

#### LANYARDS - \$4,000

- Exclusive sponsor of the Lanyard
- Lanyards will be imprinted with sponsor name/logo
- Plus, receive all the benefits of a **Premier Sponsor**

#### CONFERENCE BAG - SOLD

- Exclusive sponsor of the Conference Bag
- Conference Bag will be imprinted with sponsor name/logo
- Plus, receive all the benefits of a **Premier Sponsor**

#### WIFI - \$4,000

- Exclusive sponsor of the attendee WiFi.
- Custom password for event WiFi (e.x. "YourCompany")
- Signage with sponsor logo and WiFi password
- Plus, receive all the benefits of a **Premier Sponsor**

#### GRAND TOTAL PMPA MEETING SPONSORSHIP TOTAL

\_\_\_\_\_

#### SPONSORSHIP SELECTION(S)

\_\_\_\_\_

\_\_\_\_\_

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE | PROVINCE \_\_\_\_\_ ZIP/POSTAL CODE \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_