

BY JOE JACKSON, PMPA

INDUSTRY	NAICS	ANNUAL SALES
Small Electric Appliance Manufacturing	335210	\$63,905,068,000

The parts that our precision machining shops manufacture provide essential functionality to the many critical household appliances that are important to our day-to-day functions, such as cooking, cleaning, food preparation and personal care.



TOP 5 COMPANIES

- 1 Conair Corp., CT
- 2 Hamilton Beach Brands Holding Co., VA
- 3 Broan-Nutone LLC, WI
- 4 Ad Corp., CO
- 5 Tacony Corp., MO

5.5x

The precision machined products manufacturing industry sales are 5.5 times that of the small electric appliance manufacturing industry.

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The small electric appliance manufacturing is forecast to continue its steady growth which the industry has shown over the last seven years.

61%

The small electric appliance manufacturing is very concentrated. Of the 563 companies verified in this NAICS Code, the top five companies make up 61% of the sales in this industry.

\$1.7B

The small electric appliance manufacturing industry spend is \$1.7 billion on materials, components, supplies, minerals and machinery.

\$34M

Precision machined products average 2% of NAICS 335210 industry's spend, which equates to \$34 million in sales for our precision machining shops.