

MARKETINSIGHT

BY JOE JACKSON, PMPA

INDUSTRY	NAICS	ANNUAL SALES
Heavy-Duty Truck Manufacturing	336120	\$31,374,128,000

From 2016 to 2021, the global market for heavy-duty truck manufacturing products has shown a slow but steady decline on an average of 3% per year.



The precision machined products manufacturing industry sales are 66% of the heavy-duty truck manufacturing industry's sales.

The parts that our precision machining shops manufacture provide essential functionality and performance in critical fuel, braking, steering, safety, emissions control and other systems.

84%

The heavy-duty truck manufacturing industry is one our most concentrated markets served. Of the 131 companies verified in this NAICS Code, the top 5 companies make up 84% of the sales in this industry.

\$22B

The heavy-duty truck manufacturing industry spends roughly \$22 billion on materials, components, supplies, minerals and machinery.

\$1.5B

If this industry's spend is 7% of precision machined products output (which was the case in 2012), that would equate to \$1.5 billion in sales opportunity in NAICS 336120 for our precision machining shops.

Source: U.S. Census, NAICS.com, Statista.com, PMPA Market Report