

MARKETINSIGHT

BY JOE JACKSON, PMPA

INDUSTRY	NAICS	ANNUAL SALES
Industrial Machinery Manufacturing	33324	\$36,516,939,000

The parts that our precision machining shops manufacture for the industrial machinery manufacturing industry provide essential functionality to the machinery producing our food, printing, textiles, furniture, paper and semiconductors.



80%

The industrial machinery manufacturing industry sales are 80% higher than the Precision Turned Products manufacturing industry.

This industry is geographically concentrated, 3 of the top 5 companies are headquartered in Illinois.

The industrial machinery manufacturing industry is one of the largest markets we serve. Of the 2,0 companies verified in the industrial machinery one of the largest markets we serve. Of the 2,082 manufacturing NAICS Code, the top 5 companies make up 37% of sales in this industry.

\$14.7B

The industrial machinery manufacturing industry spends \$14.7 billion on Materials, Components, Supplies, Minerals and Machinery.

\$2.2B

If this industry's spend is 6% of precision turned products output (which was the case in 2012), that would equate to around \$2.2 billion in sales opportunity in NAICS 33324 for our precision machining shops.

Source: U.S. Census, NAICS.com, Statista.com, ITR.com