

APRIL 28-30, 2024 | CINCINNATI, OH

# SPONSORSHIP OPPORTUNITIES

### **SPONSORSHIPS**

**PREMIER SPONSOR** (includes Benefactor benefits)......\$2,500

- Enhanced sponsor profile in mobile meeting app with two digital marketing pieces and links for videos or audio files
- Sponsored post on activity feed in mobile meeting app
- Banner ad within mobile meeting app
- Sponsor "spotlight" on PMPA's LinkedIn, Instagram and Facebook

# **BENEFACTOR SPONSOR**.....\$2,000

- Logo and PMTS booth number (if applicable) on sponsors sheet provided in backpacks
- Logo recognition and URL on PMPA event website
- Recognition in PMPA Newsletter and pre-conference communications
- Visibility in PMPA mobile meeting app
- Recognition of company sponsorship by PMPA at opening session
- Name badge sponsorship ribbon for each attending sponsor at conference
- Company logo and PMTS booth number (if applicable) on screens during opening remarks, awards lunch and between sessions
- Signage at registration
- Printed promotional piece in attendee notebook
- Attendee mailing list provided after the meeting
- Recognition in PMPA Newsletter

# **ALL SPONSORSHIPS BELOW ARE EXCLUSIVE**

### — INCLUDES PREMIER SPONSOR BENEFITS

<b>Lanyards</b> Hogo on lanyards	SOLD
Backpacks   logo on backpacks	SOLD
Room Names (5)*   name an event room	. \$4,000
Hotel Key Cards   logo on hotel key cards	SOLD

# **GATHERINGS** — INCLUDES PREMIER SPONSOR BENEFITS

Saturday Welcome Reception	\$3,000
Sunday Keynote Lunch	SOLD SOLD
Sunday Reception	\$3,000
Monday Breakfast	\$3,000
Monday Awards Lunch	\$3,000
<b>Monday Afternoon Beverage Station</b>	<b>1</b> \$3,000
Monday Reception	\$3,000
Tuesday Breakfast	\$3,000

Networking, knowledge and "ah-ha" moments are abundant at PMPA's annual National Technical Conference. Interactive speaker sessions cover relevant and dynamic topics all about precision machining. Topics range from hands-on shop floor issues through management discussions, training topics, best practices, and much more. Just as beneficial is the chance to meet and network with peers and suppliers, exchange war stories and forge new relationships during breaks, meals and receptions.

# 300-350 ATTENDEES EXPECTED

#### **POSITION BREAKDOWN**

35% Upper Management 15% Foreman/Leadman 20% Estimator/Engineer 20% Setup/Operator 10% Quality

- 64% are manufacturers
- 127 different manufacturing companies
- Total revenue for attending manufacturing companies is \$1.9 Billion
- Companies send multiple personnel to attend

# SPONSORSHIP DEADLINE APRIL 5, 2024

\*To be included in mailings, room event sponsorships must be in by **December 22, 2023.** 



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# **SPONSORSHIP OPPORTUNITIES**

**BENEFACTOR** 

**PREMIER** 

PREMIER	DENEFACIOR	
		PRE-EVENT BENEFITS
$\checkmark$	$\checkmark$	Logo recognition and URL on PMPA event website
$\checkmark$	$\checkmark$	Recognition in PMPA Newsletter and pre-conference communications
$\checkmark$		Sponsor "spotlight" on PMPA's LinkedIn, Instagram and Facebook
		ONSITE BENEFITS
$\checkmark$	$\checkmark$	Logo and PMTS booth number (if applicable) on sponsors sheet provided in backpacks
$\checkmark$	$\checkmark$	Visibility in PMPA mobile meeting app
$\checkmark$	$\checkmark$	Recognition of company sponsorship by PMPA at opening session
$\checkmark$	$\checkmark$	Name badge sponsorship ribbon for each attending sponsor at conference
$\checkmark$	$\checkmark$	Company logo and PMTS booth number (if applicable) on screens during opening remarks, awards lunch and between sessions
$\checkmark$	$\checkmark$	Signage at registration
$\checkmark$	$\checkmark$	Printed promotional piece in attendee notebook
$\checkmark$		Enhanced sponsor profile in mobile meeting app with two digital marketing pieces and links for videos or audio files
$\checkmark$		Sponsored post on activity feed in mobile meeting app
$\checkmark$		Banner ad within mobile meeting app
		POST-EVENT BENEFITS
$\checkmark$	$\checkmark$	Attendee mailing list provided after the meeting
$\checkmark$	$\checkmark$	Recognition in PMPA Newsletter
PREMIER SPONSOR \$2,500	BENEFACTOR SPONSOR \$2,000	APRIL 5, 2024

\*To be included in mailings, room event sponsorships must be in by **December 22, 2023.** 



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# **EXCLUSIVE SPONSORSHIPS**

# **GATHERINGS SPONSORSHIPS** - \$3,000

- Recognized as the exclusive sponsor of the respective gathering
- Sponsor logo prominently displayed during gathering
- Logo Included on all pre-and-post conference marketing promotion
- Plus, receive all the benefits of a **Premier Sponsor**

Saturday Welcome Reception	\$3,000
Sunday Keynote Lunch	SOLD
Sunday Reception	\$3,000
Monday Breakfast	\$3,000
Monday Awards Lunch	\$3,000
<b>Monday Afternoon Beverage Station</b>	\$3,000
Monday Reception	\$3,000
Tuesday Breakfast	\$3,000

### **SPONSORSHIP SELECTIONS:**

# PMPA MEETING SPONSORSHIP GRAND TOTAL:

# HOTEL KEY CARDS - SOLD

- Exclusive sponsor of the hotel key cards
- Key cards will be imprinted with sponsor name/logo
- Plus, receive all the benefits of a **Premier Sponsor**

## LANYARDS SOLD

- Exclusive sponsor of the lanyard
- Lanyards will be imprinted with sponsor name/logo
- Plus, receive all the benefits of a Premier Sponsor

## BACKPACKS SOLD

- Exclusive sponsor of the conference backpack
- Conference backpack will be imprinted with sponsor name/logo
- Plus, receive all the benefits of a Premier Sponsor

# **ROOM NAMES (5)** - \$4,000

- Put your company name on one of the conference rooms
- Your company name would be on the marketing brochure schedule, all attendee personal schedules and on signage at the conference: "Meet in the (your company name here) room for the print sessions."
- Opportunities:
  - Breakout Room A SOLD
  - Breakout Room B SOLD
  - Breakout Room C SOLD
  - Breakout Room D SOLD
  - Ballroom \$4,000 (meals, keynote and awards)
  - Plus, receive all the benefits of a **Premier Sponsor**

COMPANY			
CONTACT NAME			
ADDRESS			
CITY	STATE/PROVINCE	ZIP/POSTAL CODE	
EMAIL		PHONE	
SIGNATURE		DATE	