

JOIN US IN



CAPITAL OF TEXAS

Management Update Conference
Hyatt Regency Austin
February 29 - March 2, 2024



PROGRAM AGENDA

Thursday
February 29

- 8:00am Finance Committee Meeting
- 11:30am Board of Directors Meeting
- 4:00pm Management Update Committee Meeting
- 5:00pm First Timers Reception
- 5:30pm Welcome Reception

Friday
March 1

- 7:00am Group Breakfast
- 8:00am **Lisa Ryan: Manufacturing Engagement: To Create a Workplace Culture that ROCKS!**
- 10:00am **Connor Lokar: 2024–2025: Anticipating Business Cycle Changes**
- 11:15am Spouse Session: Boat Cruise on Lady Bird Lake
- 11:30am Group Lunch
- 1:15pm **Pete Tosh: Managing Toxic and Other Employees With Attitude Issues**
- 3:00pm Breakout Sessions (Repeated)
- and
 - **Miles Free: Regulatory Update**
 - **Jay Hawreluk: Employment Assessment and its Value to Your Business**
 - **PMPA IT Committee: AI in Manufacturing**
- 4:00pm
- 5:00pm YETI™ Happy Hour Reception
- 6:30pm Women of PMPA Dinner

Saturday
March 2

- 7:00am Group Breakfast
- 8:00am **Michael F. Roizen, MD: The Great Age Reboot**
- 10:00am **Bob Duffy / Elizabeth Niedringhaus: NIST 800-171 and CMMC – 2024 Updates, Planning and Risks for Manufacturers**
- 11:30am Group Lunch
- 1:00pm Roundtable Sessions
- 2:45pm **Melanie Webber: Current HR Issues**
- 4:30pm Closing Reception

INVITATION FROM THE CHAIRMAN

Fellow Members,

As Chair of the Management Update Committee I am excited to invite you to the 2024 Management Update Conference, which will be held February 29 – March 2 in Austin, Texas. This year's conference will offer a wealth of valuable management content for you to absorb and bring back to your organization.



The 2024 conference will focus heavily on workplace culture and employee engagement/retention. We spend a lot of time, money, and effort to find and hire quality employees - it's critical that we have the tools in place to keep them.

Engagement and retention expert Lisa Ryan will teach us how to make sure our employees feel their contributions are valued, as well as making sure different working generations understand each other; Pete Tosh shares insights on how to effectively manage toxic employees; and Connor Lokar of ITR Economics returns to provide a much-anticipated economic update on what we can expect in the next few years.

Breakout Sessions on Friday afternoon will include AI in manufacturing, the benefits of talent assessment applications, and the latest regulatory updates from PMPA's Miles Free. Returning after a few years' hiatus are the ever-popular roundtable discussions featuring 10 relevant table topics that will undoubtedly spark engaging conversations!

Plan on joining us at the Hyatt Regency Hotel in Austin, Texas, February 29 to March 2, to re-connect and network in-person with your industry peers, learn from knowledgeable speakers and each other, and bring home new ideas to strengthen your organization today and in the years to come. See you there!

Regards,

Mike Goldman

Michael Goldman
Chair – Management Update Committee 2024
Camcraft, Inc.

PMPA Management Update Committee Members

- Brian Adams
- David Borish
- Kyle Detterbeck
- Tanya DiSalvo
- Jeff Ohlemacher
- Lib Pietrantonio
- Jim Preston Jr.
- Jeremy Rose
- Renee Schroeder
- JoAnn Vlach

SPEAKERS

Friday
March 1

Lisa Ryan

Manufacturing Engagement: Create a Workplace Culture that ROCKS!

Lisa Ryan is a Certified Speaking Professional (CSP), best-selling author of eleven books, and award-winning speaker. With her boundless enthusiasm and infectious energy, Lisa is a master at developing winning employee and client strategies that keep your top talent and the best customers from becoming someone else's. You'll not only be armed with knowledge but with a comprehensive toolkit designed to enhance your organization's dynamics. You'll leave with actionable solutions to transform your workplace culture. From strategies for attracting and retaining top talent to fostering skill development and connection, Lisa will prepare you to create a workplace that truly ROCKS!



Connor Lokar, ITR Economics

2024–2025: Anticipating Business Cycle Changes

Conflicting trends characterized much of 2023. Some leading indicators were rising; others remained in decline. Interest rates remained perilously high, and people tended to make a certain assumption: "If nothing bad has happened by now..." Connor Lokar will look at the trends for 2024, including a weakening economy, lower inflation, and a shift in consumer spending. He will also take a look at key domestic and global markets. With this presentation, you will have the time to develop tactics and strategies to beat the cycle and prepare for the inevitable business cycle rise ahead. Knowing what to watch for and the probable timing of the reversal to rise will give you confidence as you lay out your company's strategic plan.



Pete Tosh, The Focus Group

Managing Toxic and Other Employees With Attitude Issues

Toxic employees are those we often refer to as control freaks, manipulators, bullies, narcissists and gossips. They have interpersonal styles that demonstrate a pattern of counter-productive work behaviors. Pete Tosh, founder of The Focus Group, a management consulting firm that assists organizations in sustaining profitable growth will share his tactics for identifying toxic employees and discuss their impact on the human and financial costs of the company, as well as offer effective approaches for addressing and preventing toxicity in the workplace.



BREAKOUT SESSIONS

Friday
March 1

PMPA IT Committee

AI in Manufacturing

Artificial Intelligence (AI) is advancing rapidly, and it is transforming every walk of life. PMPA's IT Committee will break down AI – what it is, where it is currently in development and where it is going. They will also discuss how it is being used in manufacturing and the pros and cons of AI usage in your shop. Bring your questions and concerns.



Jay Hawreluk, AcuMax Index

The Value to Your Business of Using an Employment Assessment

Jay Hawreluk, Founder and CEO of AcuMax Index, explains the value and benefits of incorporating a validated employment assessment into your organization, including legal protections, saving time and money in the hiring process, focused onboarding methodologies, reduced turnover, effective promotion and advancements, as well as strong team building. Learn how an employment assessment method can put your business on another level.



Miles Free, PMPA

Regulatory Update

Join PMPA's Director of Industry Affairs as he recaps the latest changes in regulations that our shops currently have to deal with as well as a sneak peek at what's ahead. Find out why those Memoranda of Understanding between agencies actually raise the stakes for your failures to comply from misdemeanor civil penalties to felony charges. Takeaways will include authoritative summaries with links so that you can address these issues with confidence.



**Breakout Sessions are concurrent 45 minute sessions
and will be repeated once.**

SPEAKERS

Saturday
March 2

Michael F. Roizen, M.D, Cleveland Clinic

Health and Wellness



Wouldn't you like to know how to prevent your body from aging badly? Chief Wellness Officer with the Cleveland Clinic and #1 New York Times best-seller Dr. Michael Roizen explains how you can reclaim your prime years and live a longer, younger life. Staying young encompasses your emotional and mental health, as well as your exercise, eating habits, and genes. In this engaging and very motivating presentation, you'll get the facts and advice you need to keep your body running long and strong. Dr. Roizen presents a new perspective on how to alter bad health habits and will offer a life-changing how-to plan for fending off the gremlins of aging so you look and feel younger, have more energy, and are more productive in life and work.

Robert Duffy and Elizabeth Niedringhaus, SSE Inc.

NIST 800-171 and CMMC – 2024 Updates, Planning and Risks for Manufacturers



Bob Duffy and Elizabeth Niedringhaus, SSE, Inc. (a DoD contractor) will provide an informative discussion that will help manufacturers better understand current and evolving contractual cybersecurity requirements, recently announced rulemaking from the US Department of Defense (DoD), and what all organizations should do in preparation for 2024 and beyond. Sharing a case study of a PMPA member, they will outline how manufacturers can become compliant.

Melanie Webber, Fisher Phillips LLP

Current HR Issues



Human resources expert, Melanie Webber of Fisher Phillips LLP, will discuss the current challenges in our shops and effective strategies to address them. Topics include guidelines for updating precision machining protocols, navigating the evolving landscape of unionization processes, coping with the growing acceptance of cannabis in various jurisdictions, and managing the escalating risks of penalties and legal consequences for noncompliance.

ROUNDTABLE SESSIONS

Saturday
March 2

The round table discussion session is a structured networking opportunity that allows attendees to take advantage of the knowledge and experience of member company peers from across the industry to learn about innovative technologies and workplace initiatives, as well as share ideas and solutions to mutual challenges.

To give attendees adequate time for discussion and to participate in more than one topic, two 45-minute time frames will be placed on each discussion session.

Discussion table topics to include the following:

- ◆ Vendor Contracts
- ◆ CMMC / NIST Criteria
- ◆ Toxic Workplace Issues
- ◆ Continuous Improvement in Your Workplace
- ◆ Human Resources Open Discussion
- ◆ Employee Centric Health & Wellness
- ◆ Automation (processes, best practices, successes)
- ◆ Talent Assessment Options
- ◆ OSHA / Government Visits
- ◆ Cybersecurity Best Practices



What you hear is true. With vibrant entertainment, art and culture, inspiring cuisine and stunning outdoor experiences, Austin is truly “Weird.” As the state capital of Texas and known for its eclectic live-music scene for every taste, Austin provides something for everyone. From stand-up paddle boarding to remarkable restaurants and vintage shopping finds, Austin is a unique city to explore that plays to a diverse population. Visit pmpa.org/update to find an expansive travel guide to explore what Austin has to offer.

REGISTRATION

\$1450

First Attendee

\$650

Additional Attendee
(from the same company)

\$300

Spouse/Guest

Attendee fees include admission to all business sessions, evening receptions, group breakfasts and lunches.

***Spouse/Guest Package** is available for spouses and guests accompanying attendees to the Conference. The fee includes receptions and breakfasts only, as well as the special group event on Friday. The fee does not include attendance at business sessions, nor lunch on Friday and Saturday.

Registration Deadline: Friday, February 24, 2024

Register Online at www.pmpa.org/update

Meeting Cancellation Policy

Meeting registration fees will be refunded in full if cancellations are received by 5:00 p.m. (EST) on February 1, 2024. Fees for cancellations after February 1, 2024 cannot be refunded, but substitutions are permitted.

HYATT REGENCY AUSTIN

208 Barton Springs Rd
Austin, TX 78704



HOTEL ROOM RATE

SINGLE/DOUBLE \$255

CHECK IN: 4:00 PM

CHECK OUT: 11:00 AM



HOTEL RESERVATIONS

DEADLINE: FEBRUARY 2, 2024

ONLINE: BIT.LY/UPDATE24HOTEL

CALL: 512-477-1234

ASK FOR PMPA ROOM BLOCK

**HOTEL RESERVATIONS MAY BE CANCELLED UP TO 48 HOURS PRIOR
TO ARRIVAL WITHOUT PENALTY.**

NETWORKING EVENTS



First Timers Reception
Thursday, 5:00pm



Welcome Reception
Thursday, 5:30pm
Sponsored by:



YETI™ Happy Hour Reception
Friday, 5:00pm
Sponsored by:



Spouse / Guest Session
Friday, 11:00am

Come and enjoy a relaxing 2-hour boat cruise along Lady Bird Lake with exceptional views of downtown Austin from the water. This fun event will allow you to mix and mingle with spouses and guests – renew or create new friendships! The Capital Cruise boat departs and returns to the dock just outside the Hyatt Austin Regency Hotel.



Women of PMPA Dinner
Friday, 6:30pm

Calling all Women of PMPA to gather for an off-site dinner on Friday after the YETI™ Happy Hour Reception for some great networking and conversation!



Closing Reception
Saturday, 4:30pm

SPONSORSHIP OPPORTUNITIES

Premier Sponsor \$2500

- Sponsor “spotlight” on PMPA’s LinkedIn, Twitter, Instagram and Facebook
- Enhanced Sponsor Profile in mobile meeting app with 2 digital marketing pieces
- Sponsored post on Activity feed in mobile meeting app.
- Banner Ad within mobile meeting app
- Includes all Benefactor benefits

Benefactor Sponsor \$2000

- Logo recognition and URL on PMPA event website
- Recognition in PMPA Newsletter and pre-conference communications
- Visibility in PMPA mobile meeting app
- Recognition of company sponsorship by PMPA at opening session
- Name badge sponsorship ribbon for each attending sponsor at conference
- Company logo on screens during opening remarks
- Signage at registration
- Printed promotional piece in Attendee Notebook
- Attendee mailing list provided after the meeting

Sponsorship Deadline: Friday, February 3, 2024

Contact Bryce Ellis at bellis@gardnerweb.com or 513.527.8970 to lock in your sponsorship!

Download Full Sponsorship Form at PMPA.org/Update

A Special Thank You to Our Exclusive Sponsors!

Lanyards



Conference Bag



Hotel Keycard



Friday Breakfast





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